



**ON SALE 1/17/2012**

QUIRK BOOKS  
NON-TRADITIONAL BOOK

**978-1-59474-551-5**  
**\$17.95/\$19.95 Can.**

BISAC Cat: Fiction - Literary  
Order Form Cat: FICTION GENERAL  
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Carton Count: 48  
Load Group: 0204  
Edition Desc: ACCORDION BOOK WITH SLIPCASE  
Prod Type: Quirk Books NT

## Marketing and Publicity

- Sell Sheet
- LibraryThing
- GoodReads
- Shelf Awareness Giveaway
- Amazon Vine
- Author Q+A
- Artistic book trailer showcasing the book's unique format
- Hardcover accordion-fold book in slip case and shrink wrapped

# The Thorn and the Blossom

## A Two-Sided Love Story

Theodora Goss

We see *The Thorn and the Blossom* as the new buzzworthy romantic literary gift book, offering strong sales potential throughout the year and especially around Christmas and Valentine's Day.

*A haunting love affair between two book-lovers, presented as a unique book artifact itself -- crossing the aesthetic appeal of Griffin & Sabine with the moody prose of The Time Traveler's Wife.*

When Evelyn Morgan walks into Thorne & Son, a bookstore in the Cornish village of Clews, she doesn't know that she's going to meet the love of her life. When Brendan Thorne sells her a medieval poem called *The Book of the Green Knight*, he doesn't know that it will shape his future. After that first meeting, they don't see one another for years -- and yet they never stop thinking about one another. It's as if they're the haunted lovers in the old book itself...

## Key Points/Quotes

- Unique literary conceit—a mysterious, two-part love story packaged in an accordion-fold book so you can read either "her" story or "his" story first. No matter which side you start with, the second part has a revelation for you.
- Crosses the aesthetic-book-lover's appeal of *Griffin & Sabine* with the moody prose of *The Time Traveler's Wife*.
- Author Theodora Goss is a World Fantasy Award winner and Nebula Award finalist for her short fiction; *The Thorn and the Blossom* is her first full book-length work.
- Decorative illustrations by acclaimed cover artist Scott McKowen (Sterling Unabridged Classics, Marvel Comics).
- Quirk has a long track record of success with beautifully designed unorthodox book formats, such as *The Crimes of Dr. Watson*, *Gig Posters*, and *Graceland: An Interactive Pop-Up Tour*. Quirk is also acclaimed for its strange twists on romantic fiction, a la *Pride and Prejudice and Zombies*. *The Thorn and the Blossom* perfectly combines Quirk's design and production excellence with its bold fiction agenda.

## About the Author/Illustrator

Author Residence: Boston, MA

Author Hometown: Hungary

Born in Hungary, Theodora Goss moved to the United States as a child; her fiction often takes place on the border between fantasy and reality, reflecting the influence of a long Eastern European literary tradition. Her story "The Singing of Mount Abora" won the World Fantasy Award in 2008, her story "Pip and the Fairies" was a Nebula Award finalist in 2007, and she has been featured in the annual *Year's Best Fantasy & Horror* anthology several times. Theodora lives in Boston with her husband Kendrick and their daughter Ophelia, and teaches literature at Boston University. Her short fiction collection *In the Forest of Forgetting* was published in 2006; *The Thorn and the Blossom* is her first full-length book release.

## Rights

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Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-59474-557-7	1/12	Quirk Books	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
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The Year's Best Fantasy & Horror/Datlow, Ellen/TP	9780312356149	01/2006	Macmillan	\$21.99
In the Forest of Forgetting/Goss, Theodora/TP	9780809557417	06/2007	Diamond/Prime Books	\$14.95
Comp Titles	ISBN	On sale	Publisher	Price
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