



The Little Big Things: 163 Ways to Pursue Excellence

By Thomas J. Peters

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, The Little Big Things: 163 Ways to Pursue Excellence, Thomas J. Peters, No one has had more influence in shaping the idea of modern management than Tom Peters. An avowed enemy of conformism and the status quo, Peters is a necessary voice of experience to guide us through times of financial uncertainty. In "The Little BIG Things", he provides essential wisdom for everyone - from the freelancer to the small business owner to the head of a major corporation-offering 163 ways to excel at the people side of business by pursuing excellence at every level. The "Excellence Standard" is not about Grand Outcomes. In Zen-like terms, all we have is today. If the day's work cannot be assessed as Excellent, then the oceanic overall goal of Excellence has not been advanced. "Period". If membership in your club (organization) is not aimed at 'mind-blowing' development for each staff member and 'window rattling' service for each customer and other extended family members, then just what the hell is the point?.

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