Ethical Issues in Psychological Research

Jeanne S Zechmeister Eugene B. Zechmeister John J. Shaughnessy

The Research Methods Knowledge Base. Essential Reading. This sixth edition of Research Methods and Statistics in Psychology has been fully revised and updated, providing students with the most readable and comprehensive survey of research methods, statistical concepts and procedures in psychology today. Assuming no prior knowledge, this bestselling text takes you through every stage of your research project giving advice on planning and conducting studies, analysing data and writing up reports. To explore these concepts requires special research methods. Following a brief overview of traditional research designs, this module introduces how...Â Along with our counterparts in the other areas of psychology, social psychologists have been guilty of largely recruiting samples of convenience from the thin slice of humanityâ€“studentsâ€“found at universities and colleges (Sears, 1986). This presents a problem when trying to assess the social mechanics of the public at large.

Develop a Research Question

3 Cultural Context Theories are becoming increasingly complex Temporal (time-related) characteristics of knowledge
Ethnocentrism when we attempt to understand the behavior of people in a different culture through the view of our own culture.

4 Develop a Research Question Search the Psychological Literature The answer to your question may already be there Science is cumulative current research builds on previous research

Electronic databases Read the articles Essentials is based on the successful Research Methods in Psychology 5th edition text by the same authors. This text was completely rewritten in a more conversational style including the use of cartoons and insights from researchers describing how they conducted studies to appeal to students with little mathematical background. Case studies are used to show the use of appropriate methods and the ethical considerations inherent in the research process. This 250 page paperback text is ideal for a community college or for a four year university where brief coverage is desired. @inproceedings{Zechmeister2000EssentialsOR, title={Essentials of Research Methods in Psychology}, author={Jeanne S. Zechmeister and Eugene B. Zechmeister and John J. Shaughnessy}, year={2000} }. Jeanne S. Zechmeister, Eugene B. Zechmeister, John J. Shaughnessy. Preface 1 Introduction: The Science of Psychology 2 The Research Process 3 Ethical Issues in Psychological Research 4 Observational Research 5 Correlational Research: Surveys 6 Experimental Research Designs 7 Complex Designs 8 Single-Case Research Design 9 Quasi-experimental Designs and Program Evaluation 10 Epilogue: How to Be an Intel