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The Wisdom of Sustainability Buddhist Economics for the 21st Century By Sulak Sivaraksa

“Sulak Sivaraksa and I share a conviction that if we are to solve human problems, economic and technological development must be accompanied by an inner spiritual growth.” —H.H. the Dalai Lama

The Wisdom of Sustainability continues E. F. Schumacher’s groundbreaking work on Buddhist economics in *Small Is Beautiful: Economics as if People Mattered*. Emphasizing small-scale, indigenous, sustainable alternatives to globalization, Sulak offers hope and alternatives for restructuring our economies based on Buddhist principles and personal development.

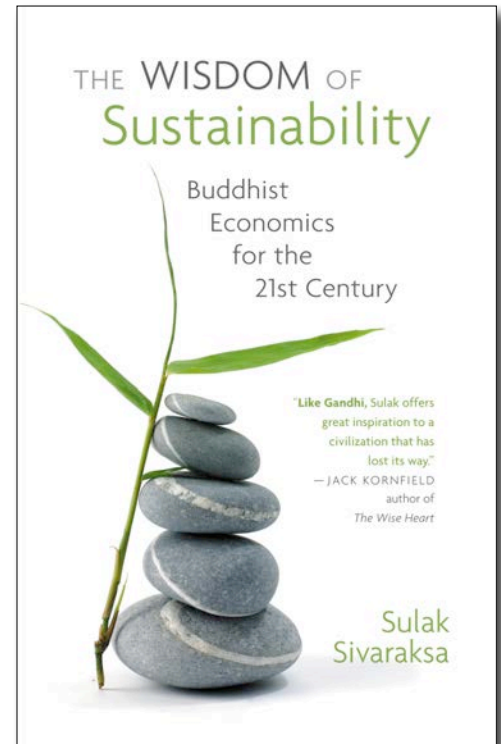
Sulak Sivaraksa is one of Asia’s leading social thinkers and activists. His wide-ranging work includes founding the International Network of Engaged Buddhists and dozens of other educational and political grassroots organizations, and authoring more than 100 books in Thai and English, including *Seeds of Peace: A Buddhist Vision for Renewing Society*. He was nominated twice for the Nobel Peace Prize, received the Right Livelihood Award, known as the alternative Nobel Peace Prize, and this year will be recipient of the prestigious Niwano Peace Prize.



“Sulak is one of the heroes of our time, offering deep wisdom and refreshingly sane alternatives to the earth-destroying religions of consumerism, greed, and exploitation.”

—Joanna Macy, author of *World as Lover, World as Self*

“With the crash of the economy, the question of alternatives to the current economic model has become extremely urgent. Sulak Sivaraksa has been in the forefront of developing a thoroughgoing critique of consumerism.” —Walden Bello, author of *Deglobalization: Ideas for a New World Economy*



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The Wisdom of Sustainability. 93 printed pages. Emphasising human-scale, local, sustainable alternatives to globalised industry, Sulak Sivaraksa offers a way to restructure our economy on Buddhist principles and on a basis that will promote personal development. Based on decades of thought and writing Sivaraksa outlines how measuring economic success by GDP (Gross Domestic Product) could be replaced by GNH (Gross National Happiness). It examines globalisation from a Buddhist perspective, arguing that healing the planet starts by creating sustainability at the individual and global levels. Business Sustainability is an optimal condition in which we are able to access our true potential. Global sustainability starts at an individual level, with the acquisition of wisdom. Developing our internal wisdom provides the basis for a more sustainable state. Sustainability Starts With Us, Individually. Our everyday legacy affects everything that is and that will be. Louisa Chalmer.